

Assignment 02

Map | 地图

today is
08 09 2009
and we will do
2
things

1:

I will explain the
new assignment and
show some work to inspire you

2:

You will
start working
on the new assignment

ASSIGNMENT 02 / MAPPING

08 09 2009

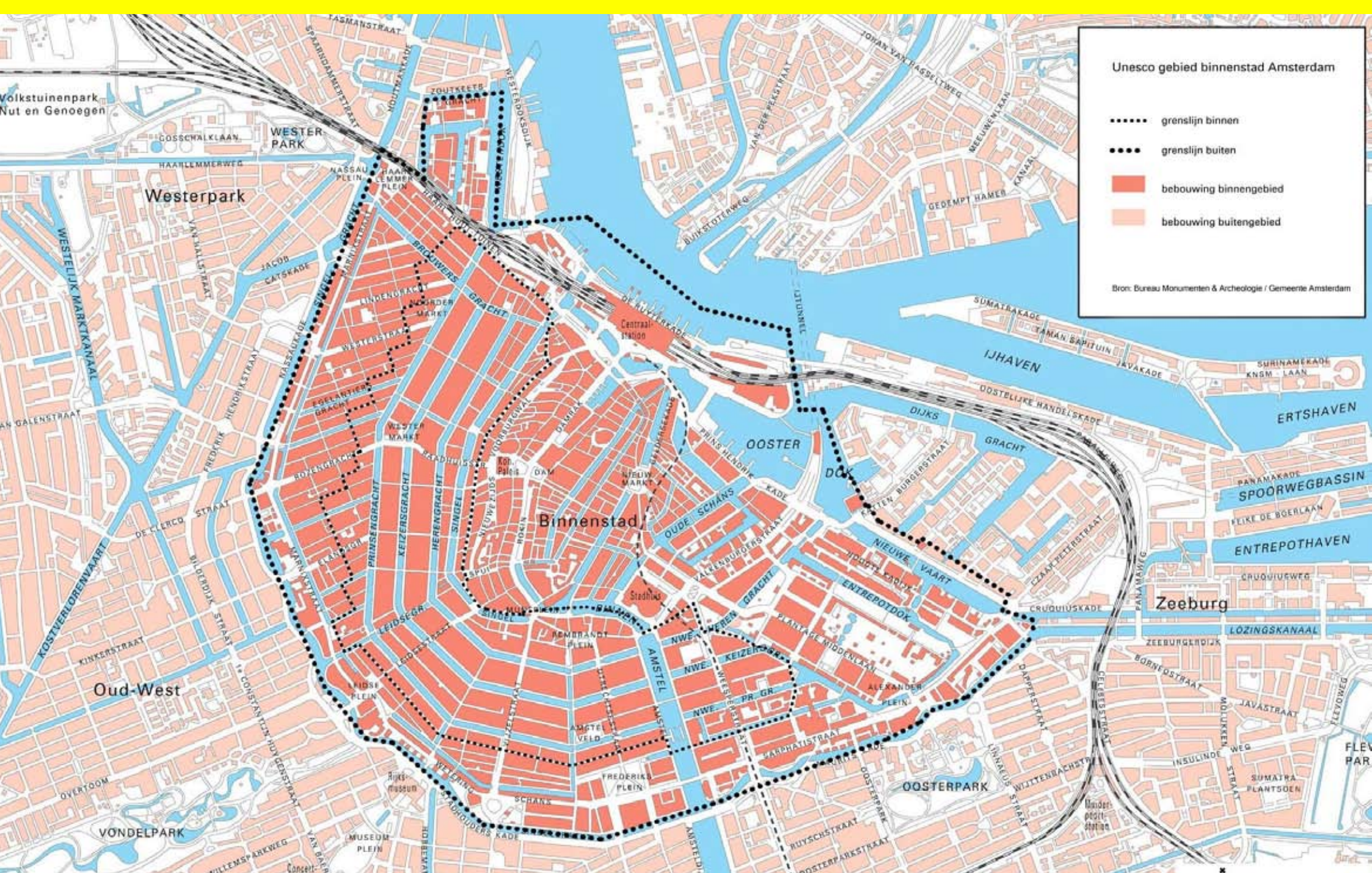
A subjective map of the
Guangzhou Guangmei Campus
and surroundings.

Your story.

Traditionally the word **map** is used to describe a diagrammatic representation of an area of land or sea showing physical features, cities, roads, etc.

We often use a map to find out how to get from A to B, or to see where we are in relation to our surroundings.

Like this:



Unesco gebied binnenstad Amsterdam

- grenslijn binnen
- grenslijn buiten
- bebouwing binnengebied
- bebouwing buitengebied

Bron: Bureau Monumenten & Archeologie / Gemeente Amsterdam

But! | 可是 [ke shì]

主观

you are going to make a **subjective** map of the area in and around the Guangmei Campus
You will visualize your personal story about the campus and its surroundings..

You can choose any medium or technique that you like to make your map:

Video, illustration, photo, graphic chart, animation
sound recordings, etc

A few suggestions:

> you could make a collection of your personal stories or anecdotes from this area

> you could take photos of all the places that are important for you in this area (where do you relax? where do you go to be quiet? where do you feel really bad? where do you feel really great?)

> you could take photos of all the people that are important for you in this area (friends, teachers, the owner of your favorite restaurant, the bus-driver, etc.)

But! | 可是 [ke shì]

you can also **invent your own idea** about what you would like to tell or show about the campus

Skills addressed in the assignment:

- > concept development
- > storytelling
- > visualization

Planning (08 09 09 - 12 09 09)

080909 : introduction of assignment

080909 - 110909 : research

- > find a map of Guangzhou and the campus and mark a line around the area that you are going to describe



- > think about what stories you want to tell,
- > make notes about your different ideas
- > go out in the area take pictures (photo, video, drawings etc) and notes
- > discuss your ideas with each other

I will be present in the computer room on thursday and friday afternoon to talk with each of you if you want to ask me questions or show me your ideas.

140909 - 180909 : making choices

- > choose what story you would like to visualize
- > decide what media you want to use to tell your story
- > start sketching.

Monday we meet in the presentation room and each of you will tell the class what your idea is. I will be present in the computer room on tuesday, thursday and friday afternoon to talk with each of you if you want to ask me questions or show me your ideas.

210909 : final presentation

Good luck!