These first weeks of the course had the following goals:

1
to get to know each other

2

It was a way for me, as a new teacher here in China, to learn: learn about your thoughts, learn about your interests, learn about your methods, learn about your skills.

3

and of course, the mapping assignment was a way for you all to think about how you can tell and visualize a story, using your own visual language

After the vacation,
we will start a new assignment.
And this time it will be team work,
instead of individual work.

The underlying theme will be East and West.
What are the similarities, what are the contrasts?

How does the East percieve the West and vice-versa.
How do our very different cultural histories influence our daily life today?
How does this influence our visual culture?

just one example of contrast of perception

:

Asians view the world through a wide-angle lens whereas Westerners have tunnel vision

I believe it’s possible to make an interesting (interactive) media art project around this theme

Monday October 12th
I'll give a presentation, showing more examples relating to East/West
and introduce the new assignment

SO

NOW

NEXT

:

QUESTIONS

TO

ASK

YOURSELVES

ABOUT

INTERACTIVE

MEDIA

ART

AND

PUBLIC

ART

WHAT IS INTERACTIVE?

WHAT IS MEDIA ART?

WHAT IS PUBLIC ART?

Asking yourself good questions is a great way to learn.

Sometimes asking the questions is more important then coming up with the answers

for

Friday October 9th

you will have written down your thoughts about these questions

:

what is interactive media art
?

what is public art
?

what do you think interactivity is about
?

it is
NOT
about right or wrong answers

it IS about
trying to find the words to describe

finding out what are your expectations of
interactive media art & public art
in general are

feel free to write in Chinese
I will ask someone to help me translate

if you want to show examples to
illustrate your views
you can

your answers should be at least on 1 A4
please put them in a digital document
(.doc or .pdf)

good luck!